

Rules for the Use of the GRASP Logo and the GRASP Assessment Results

This document refers to: GLOBALG.A.P. Risk Assessment on Social Practice (GRASP) GRASP General Rules [ANNEX III Rules for the Use of the GRASP Logo and the GRASP Assessment Results] Version 1.3-1-i [Valid From 1 July 2020] [Mandatory From 1 February 2021]

- Please check GLOBALG.A.P. website: https://www.globalgap.org/uk_en/documents

1 GRASP Logo

GLOBALG.A.P. is the owner of the GRASP logo, the “hand” in blue and in all colors. The CB is expected to verify the correct use of the GRASP logo at the companies/on all sites at all times. The infringement of these rules could lead to sanctions.

- GRASP assessed producers and producer groups may use the GRASP logo in business-to-business communication.
- GLOBALG.A.P. Retailer, Supplier, and Associate Members can use the GRASP logo in promotional print-outs, flyers, hardware and electronic displays, and business-to-business communication.
- GLOBALG.A.P. finally approved Certification Bodies can use the GRASP logo in promotional material directly linked to their GRASP activities in business-to-business communication and on the GRASP Proof of Assessments they issue.
- The GRASP logo shall never appear on pallets, the product, consumer packaging of products intended for human consumption, nor at the point of sale wherein direct connection with single products.
- The GRASP logo shall never be used on promotional items, apparel items, or accessories of any kind, bags of any kind, or personal care items, or in connection with retail store services.
- The GRASP logo shall always be obtained from the GLOBALG.A.P. Secretariat.

2 GRASP Assessment Results

- The GRASP assessment conducted and the Proof of Assessment issued by the GLOBALG.A.P. and GRASP approved CB entitles the producer/company to use the GRASP assessment status (“assessed” or “GRASP assessed”), to communicate the compliance level or to distribute the Proof of Assessment including the completed GRASP assessment checklist for marketing purposes in promotional print-outs, flyers and the own website.
- The GRASP assessed producer shall not alter, modify, or distort the GRASP Proof of Assessment.
- GRASP Observers requiring GRASP assessment must always verify the GRASP assessment results in the GLOBALG.A.P. Database. The Proof of Assessment is only valid if the database contains the same assessment data and checklist details (in combination with a valid GLOBALG.A.P. or an equivalent benchmarked scheme/AMC certificate).
- Any communication that producers wish to publish in relation to their GRASP assessment shall be sent beforehand to the GLOBALG.A.P. Secretariat for review and approval.

