

Nurture Module Logo Use Rules

This document refers to Nurture Module Scheme Rules Version 11.2-2 [ANNEX II NURTURE MODULE LOGO USE RULES]

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➤ Please check GLOBALG.A.P. website: https://www.globalgap.org/uk_en/documents

1 Specifications

- (i) Tesco is the owner of the Nurture Logo, which is registered in the UK under registration 2505115. Full details can be found here: <https://trademarks.ipo.gov.uk/ipo-tmcase/page/Results/1/UK00002505115>. Tesco is the owner of the “Nurture” trademark (i.e., the word “Nurture” and the Nurture Logo, collectively the “Nurture trademark”).
- (ii) Whilst the Nurture Logo is not permitted to be used on finished product packaging, it may be used under other circumstances with written approval from Tesco. The producer/Tesco primary supplier/CB shall only use the trademark in the manner provided by Tesco and shall not alter, modify, or distort it in any way. The Nurture trademark shall always be obtained from the Brand Design team at Tesco to ensure it contains the exact corporate colour and format. Suppliers should contact their Tesco technical contact, and CBs should contact the GLOBALG.A.P. Secretariat.
- (iii) The Nurture Logo:



- (iv) Usage of the Nurture Logo is not transferable to third parties. The producer/Tesco primary supplier/CB shall have a written procedure defining the conditions of use of the Nurture Logo that includes the relevant requirements of this document. The use of the Nurture Logo shall be controlled and a register maintained of the producers/CBs using the Nurture Logo and where the Nurture Logo is in use. Users of the Nurture Logo must indicate that it is a trademark by using the ™ symbol next to it.

2 Producers and Tesco Primary Suppliers

- (i) Certification against the requirements of the Nurture Module in its current version entitles the producer/Tesco primary supplier to distribute and market their products under the trademark only to the extent that these products have been registered with a Tesco-approved CB and GLOBALG.A.P. and are produced, handled, or traded in a production site or location registered with the CB and GLOBALG.A.P. and are in full compliance with the requirements of the Nurture Module.
- (ii) Producers and Tesco primary suppliers with Nurture Module certification may use the Nurture trademark in business-to-business communication, on site stationery and marketing materials, and for traceability, segregation, or identification purposes in the supply chain. Producers and Tesco primary suppliers may use the Nurture trademark on pallets that contain only Nurture Module assessed products and that will not appear at the point of sale. The producer/Tesco primary supplier shall indicate when using the trademark that it is a registered trademark. The producer and Tesco primary supplier shall only use the trademark in connection with products complying to the requirements of the Nurture Module.
- (iii) The Nurture trademark shall not appear on the product or consumer packaging at the point of sale. Producers and Tesco primary suppliers shall not use the Nurture trademark on “public-facing” materials, including websites and company signage.
 - (iv) Producers and Tesco primary suppliers shall no longer use the Nurture Logo if they stop supplying Tesco or are no longer Nurture Module certified because of certificate expiry, withdrawal, or suspension. In addition, failure to comply with the obligations of logo usage, incurring a sanction, or termination of membership shall lead to a temporary or permanent withdrawal of the right of use of the logo.

3 Certification Bodies

- (i) Nurture Module approved CBs may use the Nurture trademark in promotional material directly linked to their Nurture Module assessment activities, on their websites, in business-to-business communication, and on the Nurture Module certificates they issue. The CB shall indicate when using the trademark that it is a registered trademark.
- (ii) CBs shall no longer use the Nurture Logo if they are no longer approved to carry out Nurture Module assessments.